

COMPANY NOTE

QUIRIN PRIVATBANK EQUITY RESEARCH

30 May 2023

Delticom AG

Rating	Buy (Buy)
Share price (EUR)	1.82
Target price (EUR)	2.89 (2.89)
Bloomberg	DEX GY
Sector	Retail

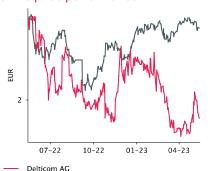
Share data

Shares out (m)	14.8
Daily volume shs (m)	0.0
Free float (%)	53.45
Market cap (EUR m)	27
EV (EUR m)	95
DPS (EUR)	0.00
Dividend yield (%)	0.0
Payout ratio (%)	0.0

Performance

ytd (%)	-23.1
12 months (%)	-34.2
12 months rel. (%)	-29.7
Index	SDAX

Share price performance



Price rel. to SDAX - Price Index

Source: Bloomberg

Next triggers

21 June: AGM 10 August: H1 results

Analysts

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Strong indication for Q2 top line

Although the first quarter was very weak at the top line level in the context of the weak overall market environment, the company was able to achieve a minimal improvement in operating EBITDA (EUR -0.5m vs -1.0m in Q1 2022). The indication for Q2 2023 is remarkable and sounds very promising. According to the company, the course of Q2 so far suggests that the missing Q1 sales will not only be made up for by the middle of this year, but that the sales of the previous year will be exceeded by then (like for like). This would correspond to a Q2 sales growth of at least 9% yoy. If the operating EBITDA of EUR 6.7m in H1 2022 is taken as a reference point, the EBITDA in Q2 should also improve significantly yoy, but it is difficult to forecast at this stage due to the product mix effects. Analyzing historical EV/EBITDA pattern Delticom shares are currently trading unchanged below its median/average and at the lower level, thus implying attractive upside potential in the mid-to long-term view. Delticom's priceto-book ratio (0.6x) is unchanged significantly under the threshold of 1.0x, insolvency or break-up is rather in our view unlikely, a ratio of >1.0x indicates share price of more than EUR 2.89 based on our FY 2023 estimates. Applying our ROE/COE valuation approach, we derive an unchanged fair value of 2.89, therefore we see the Delticom share unchanged as oversold and confirm our BUY rating.

Overview of blended EV/EBITDA (NTM) of Delticom



Source: Bloomberg, Quirin Privatbank

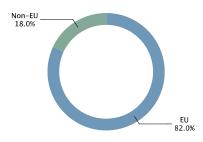
Key figures		2021	2022	2023e	2024e	2025e
Sales	EUR m	585	509	510	525	546
EBITDA	EUR m	17	15	15	18	19
EBIT	EUR m	7	4	5	7	8
EPS	EUR	0.49	0.19	0.21	0.30	0.36
Sales growth	%	8.2	-13.0	0.1	3.0	4.0
EBIT growth	%	31.8	-40.2	12.2	49.5	19.4
EPS growth	%	-9.3	-61.3	11.6	39.5	21.2
EBITDA margin	%	2.9	2.9	2.9	3.4	3.6
EBIT margin	%	1.2	0.8	0.9	1.4	1.6
Net margin	%	1.2	0.6	0.6	0.8	1.0
EV/Sales	ratio	0.24	0.21	0.19	0.17	0.15
EV/EBITDA	ratio	8.2	7.0	6.3	5.1	4.3
EV/EBIT	ratio	19.9	25.0	20.0	12.7	10.0
P/E	ratio	13.1	12.4	8.5	6.1	5.0
P/BV	ratio	2.3	0.9	0.6	0.6	0.5
Dividend yield	%	0.0	0.0	0.0	0.0	0.0

Source: Bloomberg, Company data, Quirin Privatbank estimates

Company description

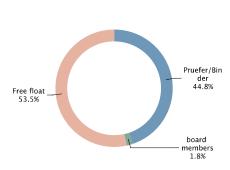
With the brand Reifendirekt, Delticom AG is the leading company in Europe for the online distribution of tyres and complete wheels. The product portfolio for private and business customers comprises an unparalleled range of more than 600 brands and over 40,000 tyre models for cars and motorcycles. Complete wheels and rims complete the product range. The company operates 351 online shops and online distribution platforms in 72 countries, serving more than 18 million customers.

Revenues by region 2022



Source: Company data

Shareholder structure



Recommendation Overview



Source: Company data

Source: Bloomberg

Company guidance 2023

Group sales: EUR 500-534m; EBITDA: EUR 14.0-18.9m

Profit & loss statement

Profit & loss statement (EUR m)	2021	YOY	2022	YOY	2023e	YOY	2024e	YOY	2025e	YOY
Sales	585.4	8.2 %	509.3	-13.0 %	509.8	0.1 %	525.1	3.0 %	546.1	4.0 %
Unfinished Goods	0.0		0.0		0.0		0.0		0.0	
Other own work capitalized	0.0		0.0		0.0		0.0		0.0	
Other operating earnings	28.6		33.6		28.0		28.9		30.0	
Cost of goods	-457.4		-399.1		-399.4		-410.6		-426.0	
Gross profit	128.0		110.2		110.4		114.5		120.1	
Personnel expenses	-13.4		-14.0		-13.9		-13.9		-14.5	
Depreciation	0.0		0.0		0.0		0.0		0.0	
Other operating expenses	-121.8		-111.6		-109.6		-111.8		-116.3	
EBITDA	17.1	13.7 %	15.0	-12.2 %	14.9	-0.4 %	17.6	17.8 %	19.4	10.2 %
EBITDA margin (%)	2.92		2.95		2.93		3.35		3.55	
EBIT	7.1	31.8 %	4.2	-40.2 %	4.7	12.2 %	7.1	49.5 %	8.5	19.4 %
EBIT margin (%)	1.21		0.83		0.93		1.35		1.55	
Net interest	-2.1		-1.0		-1.2		-1.3		-1.3	
Income from Participations	0.0		0.0		0.0		0.0		1.0	
Net financial result	-2.1		-1.0		-1.2		-1.3		-1.3	
Exceptional items	-4.3		-3.2		0.0		0.0		0.0	
Pretax profit	4.9	91.0 %	3.2	-35.7 %	3.5	10.5 %	5.8	65.7 %	7.2	22.7 %
Pretax margin (%)	0.85		0.62		0.69		1.11		1.31	
Taxes	1.9		-0.4		-0.4		-1.4		-1.8	
Tax rate (%)	-37.72		11.66		10.74		24.85		25.81	
Earnings after taxes	6.8		2.8		3.1		4.4		5.3	
Minorities	0.1		0.0		0.0		0.0		0.0	
Group attributable income	6.8	0.2 %	2.8	-58.3 %	3.1	11.6 %	4.4	39.5 %	5.3	21.2 %
No. of shares (m)	13.8		14.8		14.8		14.8		14.8	
Earnings per share (EUR)	0.49	-9.3 %	0.19	-61.3 %	0.21	11.6 %	0.30	39.5 %	0.36	21.2 %

Source: Company data, Quirin Privatbank estimates

Balance sheet

Balance sheet (EUR m)	2021	YOY	2022	YOY	2023e	YOY	2024e	YOY	2025e	YOY
Assets										
Cash and cash equivalents	4.9		3.0		1.9		3.0		5.5	
Accounts receivables	16.5		17.2		17.4		17.6		17.8	
Inventories	46.6		43.3		44.2		45.1		46.0	
Other current assets	37.9		11.9		11.9		11.9		11.9	
Tax claims	0.2		0.1		0.1		0.1		0.1	
Total current assets	106.0	39.9 %	75.5	-28.7 %	75.5	0.0 %	77.7	2.9 %	81.3	4.6 %
Fixed assets	7.8		8.7		8.1		7.1		9.3	
Goodwill	0.0		0.0		0.0		0.0		0.0	
Other intangible assets	38.0		37.2		31.2		24.9		15.0	
Financial assets	11.6		13.6		13.6		13.6		13.6	
Deferred taxes	11.6		11.0		11.0		11.0		11.0	
Other fixed assets	42.5		49.1		49.1		49.1		49.1	
Total fixed assets	111.5	-10.1 %	119.7	7.3 %	113.0	-5.5 %	105.7	-6.5 %	98.0	-7.2 %
Total assets	217.5	8.9 %	195.2	-10.2 %	188.6	-3.4 %	183.4	-2.7 %	179.4	-2.2 %
Equity & Liabilities										
Subscribed capital	14.8		14.8		14.8		14.8		14.8	
Reserves & other	47.7		47.5		47.5		47.5		47.5	
Revenue reserves	-25.5		-22.7		-19.6		-15.2		-9.9	
Accumulated other comprehensive	0.0		0.0		0.0		0.0		0.0	
Shareholder's equity	37.0	168.0 %	39.7	7.2 %	42.8	7.9 %	47.2	10.2 %	52.5	11.2 %
Minorities	1.0		0.0		0.0		0.0		0.0	
Shareholder's equity incl. minorities	38.0	156.6 %	39.7	4.4 %	42.8	7.9 %	47.2	10.2 %	52.5	11.2 %
Long-term liabilities										
Pension provisions	0.1		0.1		0.1		0.1		0.1	
Financial liabilities	42.2		51.0		48.4		46.0		43.7	
Tax liabilities	0.0		0.0		0.0		0.0		0.0	
Other liabilities	5.0		6.0		6.0		6.0		6.0	
Total long-term debt	47.4	-5.3 %	57.1	20.5 %	54.5	-4.5 %	52.1	-4.4 %	49.8	-4.4 %
Short-term debt										
Other provisions	3.6		3.8		3.8		3.8		3.8	
Trade payables	84.6		53.9		52.8		51.7		50.7	
Financial debt	13.9		22.6		21.5		20.4		19.4	
Other liabilities	30.1		18.1		13.1		8.1		3.1	
Total short-term debt	132.1	-2.1 %	98.4	-25.5 %	91.2	-7.3 %	84.1	-7.8 %	77.1	-8.4 %
Total equity & liabilities	217.5	8.9 %	195.2	-10.2 %	188.6	-3.4 %	183.4	-2.7 %	179.4	-2.2 %
Total equity of diabilities		0.5 /6	175.2	10.2 /0	100.0	J. 170	100т	2.7 70	1, 31	L.L 70

Source: Company data, Quirin Privatbank estimates

Financial key ratios

Key ratios	2021	2022	2023e	2024e	2025e
Per share data (EUR)					
EPS	0.49	0.19	0.21	0.30	0.36
Book value per share	2.8	2.7	2.9	3.2	3.5
Free cash flow per share	1.1	-0.5	0.2	0.3	0.4
Dividend per share	0.00	0.00	0.00	0.00	0.00
Valuation ratios					
EV/Sales	0.24	0.21	0.19	0.17	0.15
EV/EBITDA	8.2	7.0	6.3	5.1	4.3
EV/EBIT	19.9	25.0	20.0	12.7	10.0
P/E	13.1	12.4	8.5	6.1	5.0
P/B	2.3	0.9	0.6	0.6	0.5
Dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Growth					
Sales growth (%)	8.2	-13.0	0.1	3.0	4.0
EBITDA growth (%)	13.7	-12.2	-0.4	17.8	10.2
EBIT growth (%)	31.8	-40.2	12.2	49.5	19.4
EPS growth (%)	-9.3	-61.3	11.6	39.5	21.2
Profitability ratios					
EBITDA margin (%)	2.9	2.9	2.9	3.4	3.6
EBIT margin (%)	1.2	0.8	0.9	1.4	1.6
Net margin (%)	1.2	0.6	0.6	0.8	1.0
ROCE (%)	7.5	3.6	4.1	6.1	7.3
Financial ratios					
Total equity (EUR m)	37.0	39.7	42.8	47.2	52.5
Equity ratio (%)	17.0	20.3	22.7	25.7	29.3
Net financial debt (EUR m)	51.4	70.7	68.1	63.5	57.7
Net debt/Equity	0.2	0.2	0.2	0.3	0.3
Interest cover	3.3	4.1	3.9	5.6	6.5
Net debt/EBITDA	3.0	4.7	4.6	3.6	3.0
Payout ratio (%)	0.0	0.0	0.0	0.0	0.0
Working Capital (EUR m)	-21.6	6.7	8.8	11.0	13.1
Working capital/Sales	-0.04	0.01	0.02	0.02	0.02

Source: Company data, Quirin Privatbank estimates

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HOLD <=-10% and < = +10%

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Price and Rating History (last 12 months)

Date	Price target-EUR	Rating	Initiation
30.05.2023	2.89	Buy	
03.04.2023	2.89	Buy	
16.11.2022	3.50	Buy	
16.08.2022	6.90	Buy	24.11.2020

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Competent supervisory authority

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